

A 3D cube graphic is centered on the page. The top face is orange, the front-left face is teal, and the front-right face is a dark grey-blue. The cube is rendered with perspective, showing depth. The text 'PyData' is positioned in the upper left, and 'SPONSORSHIP Prospectus' is in the lower right.

PyData

SPONSORSHIP
Prospectus

What is PyData?

EVENTS

PyData brings together both users and developers of data analysis tools to share ideas and learn from each other. The goals are to provide data science enthusiasts across various domains a place to discuss how best to apply languages and tools to the challenges of data management, processing, analytics, and visualization. **In 2015, over 3,500 people attended a PyData event!**



COMMUNITY

PyData is organized by NumFOCUS, a 501(c)(3) public charity working to promote and support the ongoing research and development of open-source scientific data tools through educational, community, and public channels. Proceeds from PyData help NumFOCUS to support the community through project fiscal sponsorship, Women in Technology initiatives, project grants, diversity and student scholarships, and the John Hunter Technology Fellowship.

PyData's YouTube channel has over 6,000 subscribers, our PyData Twitter has 7.6K followers, and over 6,000 people participate in local PyData meetups across the globe!

DIVERSITY

Our diversity programs have allowed us to extend over 240 scholarships, partner with organizations on outreach efforts, and hold Women in Technology workshops in conjunction with our larger PyData events. These workshops, targeted to high school girls, and made possible through NumFOCUS and the generosity of corporate sponsors, increase awareness and excitement around opportunities for women in the field of data science.

Sponsorship Opportunities

BENEFITS		Diamond	Platinum	Gold	Silver	Supporting
Price		15,000 USD	8,000 USD	5,000 USD	3,000 USD	1,500 USD
Conference Passes		10	6	4	3	1
Diversity Scholarship awarded in your name		5	3	2	1	
Branding						
Logo & description on website		•	•	•	•	•
Logo on schedules		•	•	•		
Logo on T-shirt		•	•	•	•	
Custom banner		•	•			
Banner on stage during keynote		•				
Logo on conference videos		•				
Prominent logo placement on website		•				
Engagement						
Booth space		2 large	large	large	small	
Sponsor talk or tutorial		•	•			
Acknowledgment						
Sponsor Tweet		•	•	•	•	•
On-stage acknowledgment		•	•			
Logo on sponsor banner		•	•	•	•	•

Additional Options & Add-Ons

Video Sponsor (1)	Logo on opening slide frame	10,000 USD
Sprint Sponsor (1)	Signage and company presence at sprints	5,000 USD
Drinks n' Data Sponsor (2)	Host the evening social event	3,000-5,000 USD
Badge Sponsor (1)	Logo on attendee badges	1,500 USD
Lanyard Sponsor (1)	Logo and text on lanyards	1,500 USD

What PyData attendees are saying...

“My favorite annual conference! Learned a ton, great networking, and very applicable learnings.”

-James B., Data Scientist

“PyData was a great way for me to meet the strong community that is behind data analytics using Python. It’s a conference packed with learning about techniques as well as the bleeding edge open source tools that the community is building to push forward as a whole.”

-Kevin Y., Data Engineer

Host a PyData Event

Please let us know if you are interested in sponsoring as a PyData Venue Host. Sponsors at this level generously support the community by providing a venue, as well as covering the costs of catering, A/V and wifi. Benefits at this level include all Diamond Level benefits, the option of holding a recruiting event, Platinum Level Sponsorship of another PyData event, and recognition on the NumFOCUS website.

Contact Us

Contact us with any questions regarding sponsorship at admin@pydata.org

