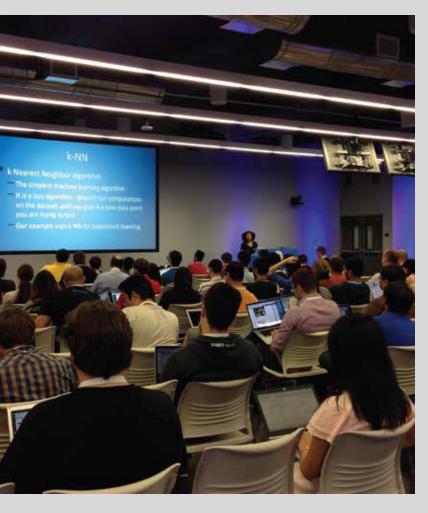
# PyData

## SPONSORSHIP Prospectus

## What is PyData?

## EVENTS

PyData brings together both users and developers of data analysis tools to share ideas and learn from each other. The goals are to provide data science enthusiasts across various domains a place to discuss how best to apply languages and tools to the challenges of data management, processing, analytics, and visualization. **In 2015, over 3,500 people attended a PyData event!** 



#### COMMUNITY

PyData is organized by NumFOCUS, a 501(c)(3) public charity working to promote and support the ongoing research and development of opensource scientific data tools through educational, community, and public channels. Proceeds from PyData help NumFOCUS to support the community through project fiscal sponsorship, Women in Technology initiatives, project grants, diversity and student scholarships, and the John Hunter Technology Fellowship.

PyData's YouTube channel has over 6,000 subscribers, our PyData Twitter has 7.6K followers, and over 6,000 people participate in local PyData meetups across the globe!

### DIVERSITY

Our diversity programs have allowed us to extend over 240 scholarships, partner with organizations on outreach efforts, and hold Women in Technolgy workshops in conjunction with our larger PyData events. These workshops, targeted to high school girls, and made possible through NumFOCUS and the generosity of corporate sponsors, increase awareness and excitement around opportunities for women in the field of data science.

## Sponsorship Opportunities

#### BENEFITS

Price Conference Passes Diversity Scholarship awarded in your name

#### Branding

Logo & description on website Logo on schedules Logo on T-shirt Custom banner Banner on stage during keynote Logo on conference videos Prominent logo placement on website

#### Engagement

Booth space Sponsor talk or tutorial

#### Acknowledgment

Sponsor Tweet On-stage acknowledgment Logo on sponsor banner

Diamond	Platinum	Gold	Silver	Supporting
15,000 USD	8,000 USD	5,000 USD	3,000 USD	1,500 USD
10	6	4		
5	3	2		
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#### **Additional Options & Add-Ons**

Video Sponsor (1)				
Sprint Sponsor (1)				
Drinks n' Data Sponsor (2)				
Badge Sponsor (1)				
Lanyard Sponsor (1)				

Logo on opening slide frame Signage and company presence at sprints Host the evening social event Logo on attendee badges Logo and text on lanyards 10,000 USD 5,000 USD 3,000-5,000 USD 1,500 USD 1,500 USD

## What PyData attendees are saying...

"My favorite annual conference! Learned a ton, great networking, and very applicable learnings." -James B., Data Scientist

"PyData was a great way for me to meet the strong community that is behind data analytics using Python. It's a conference packed with learning about techniques as well as the bleeding edge open source tools that the community is building to push forward as a whole." -Kevin Y., Data Engineer

## Host a PyData Event

Please let us know if you are interested in sponsoring as a PyData Venue Host. Sponsors at this level generously support the community by providing a venue, as well as covering the costs of catering, A/V and wifi. Benefits at this level include all Diamond Level benefits, the option of holding a recruiting event, Platinum Level Sponsorship of another PyData event, and recognition on the NumFOCUS website.

## Contact Us

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Contact us with any questions regarding sponsorship at admin@pydata.org